

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

AP-YAT & C (PMU) Department – Tourism Promotion – Payments for M/s Distinctive Marketing Pvt Ltd, – sanction of Rs **39,502/- (Rupees Thirty Nine Thousand Five Hundred and Two Only)**/- including applicable taxes.-designing, printing & supplying of Coffee mugs souvenirs for Vijayawada Shopping Festival & World Tourism day– Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.RT.No. 635**

**Dated: 14-10-2014**  
**Read the following:-**

1. Proposals From **M/s Distinctive Marketing Pvt Ltd** dt 15<sup>th</sup> september 2014
2. Government Letter No. 3717/PMU/PRO/2014 , Dated: 25-09-2014
- 3 Bills from **M/s Distinctive Marketing Pvt Ltd** dt 1/10/2014,

**ORDER:**

In the reference 1st read above, M/s Distinctive Marketing Pvt Ltd, has submitted proposals for AP Tourism for the tourism promotion during Vijayawada Shopping Festival & World Tourism Day 2014 for designing, printing & supplying of coffee mugs

2. In the reference 2nd read above, the Government has agreed for designing printing the AP Tourism logo & World Tourism day Logo on the coffee mugs and supplying 300Nos to the department and sanctioned an amount of Rs. **39,502/- (Rupees Thirty Nine Thousand Five Hundred and Two Only)**/- including applicable taxes . Upon completion of the assigned work and ref 3<sup>rd</sup> cited the agency has submitted bills for payment.

3. Government after careful examination of the matter, hereby sanction an amount of Rs**39,502/- (Rupees Thirty Nine Thousand Five Hundred and Two Only)**/- including applicable taxes towards AP Tourism’s procurement of souvenirs as detailed below.

4. The amount sanctioned at Para – 3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20)-PMU Promotion of Tourism / Events, 500 - Other Charges, 503 – Other expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at Para – 3 above and disburse the same to M/s.**DISTINCTIVE MARKETING PVT. LTD.** through Bank. The following are bank details:

<b>Name of A/c</b>	<b>:</b>	<b>DISTINCTIVE MARKETING PVT. LTD</b>
Bank Name	<b>:</b>	SBI
Branch Name	<b>:</b>	Yellareddyguda branch
Account No.	<b>:</b>	10276211457
IFSC Code	<b>:</b>	SBIN0003257
PAN No.		AHMPM0240K

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

**To**  
**M/s Distinctive Marketing Pvt Ltd ,**  
**The Assistant Secretary to Government & Drawing and Disbursing Officer,**  
**YAT & C Department.**  
**The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.**  
**Copy to:**  
**The YAT & C (PMU - Claims) Department.**  
**SF/SCs.**

**//Forwarded:: By Order//**

**SECTION OFFICER**